Jeanne Glenn February 04, 2011 471-0056 **LB 684**

Revision: 00

FISCAL NOTE

LEGISLATIVE FISCAL ANALYST ESTIMATE

ESTIMATE OF FISCAL IMPACT – STATE AGENCIES *				
	FY 2011-12		FY 2012-13	
_	EXPENDITURES	REVENUE	EXPENDITURES	REVENUE
GENERAL FUNDS				
CASH FUNDS	75,000		0	
FEDERAL FUNDS				
OTHER FUNDS				
TOTAL FUNDS	75,000		0	

^{*}Does not include any impact on political subdivisions. See narrative for political subdivision estimates.

LB 684 would specify the membership on the advisory committee established for the Travel and Tourism Division and name the committee the Travel and Tourism Division Advisory Committee. The committee would be directed to develop a statewide strategic plan for tourism in Nebraska that would be presented to the Legislature by September 1, 2012.

The Department of Economic Development (DED) estimate includes one-time expenses to hire a consultant to carry out research and to develop of a strategic tourism plan. The agency estimates that the cost to retain an expert under contract would total \$75,000 and would be paid from cash funds budgeted to the Travel and Tourism Division in DED.

DEPARTMENT OF ADMINISTRATIVE SERVICES

REVIEWED BY	Gary Bush	2/3/11	PHONE 471-2526
OMMENTS			
CONOMIO DEVEL ODMENIT	- Agency's estimate appears to be rea		

Date: 2/3/2011

FISCAL NOTE LB684 Department of Economic Development

Prepared By	Young, Joseph
Date Prepared	1/31/2011
Prepared Phone	402-471-3783

Estimate Provided By State Agency or Political Subdivision

	FY 2011-2	FY 2011-2012		FY 2012-2013	
	Expenditures	Revenue	Expenditures	Revenue	
General Funds					
Cash Funds	75,000		0		
Federal Funds					
Other Funds					
Total Funds	75,000		0		

Explanation of Estimate:

LB 684 would create a new committee that would advise the Division of Travel and Tourism within the Department of Economic Development. The bill requires the Committee to development a comprehensive stratigic plan for statewide tourism in Nebraska. This plan would have several different criteria to develop successful tourism outcomes. It is the Department's estimate that a statewide stratigic plan would cost roughly seventy five thousand dollars to conduct with a reputable organization. That reflects a one time cost from the lodging tax receipts collected by the Department.

Major Objects of Expenditure

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	Number	Number of Positions		FY 2012-2013
Position Title	FY 2011-2012	FY 2012-2013	Expenditures	Expenditures
	<u> </u>	Benefits		
		Operating	75,000	0
		Travel		
		Capital outlay		
		Aid		
		Capital improvements		
		Total	0	0