

their presence at the University. Any other student, whether it is for journalism, history, science, or whatever, if he or she does work outside the classroom the work will be associated with their academic work. Those three points should be sufficient to cause you to vote for this bill. But knowing that they are not, I must press on. In showing you a small glimpse of the amount of money generated for the University, consider that they play 11 regular season games, and almost automatically go to a bowl game, so there are 12 games. Say that six of those games will be at home. They always have a minimum of 76,000 people, sometimes they have more than that. An indication was made that tickets can cost \$15. To make it easy for me I'm saying \$10 per ticket, 10 times 76,000 is \$760,000 a game on tickets alone. If you multiply the 760,000 by the 6 home games you come to maybe \$4.5 million. So, since some tickets cost more than \$10, we'll say an even \$5 million is brought in from the home games from tickets alone. This does not include the television coverage, which some times occurs, the radio coverage and the concessions. In addition to those six home games there will be five games away from home. They will get a cut from those games, and if there is television and/or radio coverage, they will receive additional money there. When they go to a bowl, depending on which one it is, it can range from 100, 200, or 300 thousand dollars to close to 1 million dollars. That is in the bowl take alone. Now the players are the ones who bring in all of this money, but they are not allowed to receive one dime, not one thin dime. But what can those who make money off the players receive? Coach Osborne, let's take him because he is given as a paragon of concern for the players. Coach Osborne gets a base salary of \$63,000 a year, and he seeks those yearly increases like a hungry doberman after a steak, which is what most people do who are trying to get more money. So while saying that the players are there to develop character, to learn about team work, loyalty and sportsmanship, he is there to get all the money he can. He takes in more than \$100,000 a year from his activities in association with the football team. The \$63,000 in salary, whatever the insurance and other fringe benefits are, he has a contract with Nike Shoe Company in excess of \$50,000. Now what does Nike want from him for this? They want him to put those players' feet in Nike shoes. He has to perhaps attend two or three little camps where he talks about the value of Nike shoes and maybe makes a few comments about football. He can put on summer camps and make money. He gives