

April 14, 1980

LB 820

three or four years ago there was a fellow in Omaha named Jim Earp and Jim Earp used to get up on television and he used to say, "Nobody but nobody undersells Jim Earp" and he was a Chrysler-Plymouth dealer and you don't hear those advertisements any more and one of the reasons you don't hear those advertisements is because for some strange reason they are illegal under the statutes of the State of Nebraska. Now other kinds of products can be advertised in this fashion, like Tires, Inc. advertises its tires and like all kinds of other products that are advertised on television, but for some reason we can't seem to advertise automobiles that way. This amendment would remedy that. It would permit automobile dealers to argue that they will undersell their competitors. I see nothing wrong with that and I urge its adoption. Thank you, Mr. Speaker.

SPEAKER MARVEL: Senator Labeledz, do you wish to speak on the motion? The question has been called for. Do I see five hands? I see five hands. All those in favor of ceasing debate vote aye, opposed vote no. Record.

CLERK: 27 ayes, 3 nays to cease debate.

SPEAKER MARVEL: Debate is ceased. Senator Hoagland, I recognize you to close on your motion.

SENATOR HOAGLAND: Let me just say two sentences in closing. I would like to see those advertisements return to television because I think a lot of people in this state are going to get cars cheaper if Jim Earp can go back on television and say, "Nobody but nobody can undersell Jim Earp", "Nobody but nobody can undersell Jim Earp Chrysler-Plymouth". Now let's make that legal in the State of Nebraska and adopt this amendment. Thank you.

SPEAKER MARVEL: We are voting on the Hoagland amendment as explained by Senator Hoagland. All those in favor vote aye. Opposed no. Have you all voted? Have you all voted? Record. No, I am sorry. Senator Hoagland. Okay, record the vote.

CLERK: 18 ayes, 23 nays, Mr. President.

SPEAKER MARVEL: The motion is lost. We are ready for the next one.

CLERK: Mr. President, Senator DeCamp moves to suspend Rule 6, Section 5 and Rule 7, Section 3 and vote without further debate or further amendment on the advancement of