will through the force of state law to preserve their special economic positions on the rest of us and I think the motor industry Vehicle Licensing Board or the Motor Vehicle Industry Licensing Board or whatever they call themselves is a good example of that. We have a board with ten members, eight of whom come from the particular industry that the board purports to regulate. Now when eight out of ten members of that board come from the industry and they are exercising the force of state law to regulate that industry, now who are we kidding? Are they going to regulate that industry for the good of the people generally in this state or are they going to regulate...are they going to have a nagging doubts in the backs of their mind as to whether or not they shouldn't be exercising regulation for their own good? Now Senator Beutler's amendments here do to this particular amendment does two things that are clearly necessary. The first amendment follows the precedent of Senator Cullan and the Public Health Committee when the Consumer Protection Act was applied to morticians in the State of Nebraska in the sunset bill involving funeral directors we passed a month or two ago. Now what is wrong with that? Why not apply the Consumer Protection Act to motor vehicle transactions in this state as we apply it to a lot of other transactions as we decided only eight weeks ago to apply it to funeral directors' activities? I don't think there is anything wrong with that at all and it is a good sound amendment. Now the other thing that Senator Beutler's amendment does is it takes out particularly offensive provisions from the industry advertising code. The industry advertising code which contains about twenty-five subsections and which was written by the industry in Chicago and brought down here and enacted by the Nebraska Legislature at the request of a lobbyist to give the force of state law to the industry advertising code. Now I think if you take a look at the industry advertising code no person in this Legislature would stand up and say that there shouldn't be changes made in that industry advertising code. Let me give you one example. Did you know that it is against the law in Nebraska today for an automobile dealer to get on television and to say that his prices are generally lower than the prices of his opposition? It is against the law in Nebraska today for an automobile dealer to get on television and say that his prices are generally lower than the prices of his competition. Now is that right? I know a lot of you that catch the viewing area of the three television stations in Omaha hear that tire advertisement.

SPEAKER MARVEL: Your time is up, Senator Hoagland.

SENATOR HOAGLAND: May I have Speaker's permission just to