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the person dies from a contagious disease. The current rules and regulations, we will say that somebody dies of one of these very, very contagious diseases and there is to be no embalming, then put the corpse in a hermetically sealed container which will not be opened thereafter and there can even be a public funeral but there need not be embalming.

SPEAKER MARVEL: You have two minutes on the first ten minutes.

SENATOR CHAMBERS: Yes. Now the market structure is based on an inelastic supply. The funeral industry, although it'd perhaps like to be able to generate more business, cannot do so. The only time they have business is when people die and you can determine from statistics roughly how much business is going to be available. So when you present this price information, there can only be a different distribution of what is available but there can be no new business. So that will cause the inefficient operations, those who are charging too high a price, to be weeded out. The merchandising techniques will have to be dealt with because a bereaved, confused, inexperienced seller is being placed at the not so tender mercies of one very skilled in playing on feelings of guilt, on shaming people into spending more money than they are prepared to spend and other things such as that. So I hope that you will give us the opportunity to review each one of these sections and that you will ask any questions that you want to ask. We are dealing, remember, with a market situation, a buyer and a seller, and the seller currently has an unconscionable advantage which is being exploited to the full. Now every funeral director, understand, is dealing in an unconscionable or unethical fashion, but where profits can be made legally, people are going to make profits.

SPEAKER MARVEL: Thirty seconds. Senator Cullan, you had your light on. Is Senator Cullan here? Do you wish to speak to the amendments as a whole?

SENATOR CULLAN: Yes, the amendments as a whole.

SPEAKER MARVEL: Okay, the Chair recognizes Senator Cullan.

SENATOR CULLAN: Mr. President and members of the Legislature, I have not had a great deal of time to review the nineteen pages of amendments submitted to us by Senator Chambers. I have scanned them and I see a couple of problems that I