

March 8, 1974

PRESIDENT: Senator Stahmer.

SENATOR STAHMER: Well, Mr. President and members I'd like to strongly support Senator Carpenter on this. I'm glad he gets the attention of the ETV people and he gets some things done. I've been crying in the wilderness in this area for years. And this wonderful tool that we have could certainly be used better than it is, and I think one of the ways we could improve that usage is to know where we stand. And this is the way we are going to find out. So let's hope that this gets adopted.

PRESIDENT: Senator Kelly.

SENATOR KELLY: Mr. President, a question of Senator Carpenter.

PRESIDENT: Senator carpenter yield.

SENATOR CARPENTER: Yes.

SENATOR KELLY: Is it necessary to name one specific rating company.

SENATOR CARPENTER: I have no objections, if you want to say Nielsen or equivalent.

CLERK: The amendment says, or it's equivalent.

SENATOR CARPENTER: I have the change then, it's alright.

SENATOR KELLY: Thank you, Senator.

SENATOR CARPENTER: They can us what service they want.

SENATOR KELLY: That's fine.

PRESIDENT: Since it doesn't involve any money. All those in favor of the amendment say aye. Opposed. The amendment passes.

CLERK: Mr. President, another amendment on page 30, after line 11, insert (read)

PRESIDENT: Senator Burbach.

SENATOR BURBACH: Mr. President and members of the Legislature. I think we are all aware of our discussion, probably two days ago. About the coverage that we have from ETV in the evenings. At 10:30, I believe it is. We were critical of the ETV people for editing too severely, or not putting on ETV programs some of the things that we in this body think are important. And I think possibly, I know the complain was justified. However, we are in session from 9 to 12 and from 2 to 4 or 4:30, so we are talking about approximately 5 hours of coverage here and then try to put this in a little package of a half hour. I think theres only one way to get around this problem, is to have one hours coverage and then editing isn't such a difficult job. More of the ideas expressed on this floor can be covered. It was apparent the other day that this body wants to continue coverage. But it...I think it's fine to a point, unless it's abused. And it can be abused either by us or by editing, and certainly in one hour program we will eliminate that abuse in that amount. Now I was checking with our fiscal people, and the original bill was approximately \$10,000 for the half hour program. Now of course there isn't as much time lost in editing and working it over if we leave a fourth of the coverage in the program, so I would assure you it would be somewhat