

One Hundred Ninth Legislature - First Session - 2025

Introducer's Statement of Intent

LB658

Chairperson: Senator Barry DeKay

Committee: Agriculture

Date of Hearing: February 18, 2025

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB658 ensures clear and non-deceptive labeling of meat and meat alternatives in Nebraska. This expands upon the Nebraska Pure Food Act by codifying Title 19, Chapter 1 of the Nebraska Administrative Code relating to the definition of cultivated, insect, and plant-protein food products, which requires accurate labeling to ensure that consumers are presented with the most accurate information on the product label. Under LB658, the Nebraska Department of Agriculture has the authority to investigate any misbranding or false advertising complaints that violate this legislation.

Principal Introducer: _____

Senator Bob Andersen