

# **One Hundred Ninth Legislature - Second Session - 2026**

## **Introducer's Statement of Intent**

### **LB1078**

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**Chairperson: Senator Mike Jacobson**

**Committee: Banking, Commerce and Insurance**

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB 1078 creates the Fair Online Pricing Act. The Fair Online Pricing Act prohibits companies from offering consumers prices based on their online devices, hardware, or hardware condition. A person who violates the Fair Online Pricing Act is liable for a civil penalty not to exceed ten thousand dollars for each violation.

**Principal Introducer:** \_\_\_\_\_

**Senator George Dungan**