LB1332 2024 LB1332

## LEGISLATURE OF NEBRASKA ONE HUNDRED EIGHTH LEGISLATURE

## SECOND SESSION

## **LEGISLATIVE BILL 1332**

Introduced by Dungan, 26.

Read first time January 17, 2024

Committee: Banking, Commerce and Insurance

- 1 A BILL FOR AN ACT relating to consumer protection; to adopt the Prepaid
- 2 Card Consumer Protection Act.
- 3 Be it enacted by the people of the State of Nebraska,

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1 Sections 1 to 4 of this act shall be known and may be

- 2 cited as the Prepaid Card Consumer Protection Act.
- 3 Sec. 2. (1) The Legislature finds that:
- (a) While the use of prepaid cards is growing rapidly, consumers are 4
- 5 often unaware of these cards' fees and expiration dates;
- (b) By having use of funds without the payment of interest, prepaid 6
- 7 card issuers already benefit from outstanding balances. Prepaid card
- issuers also benefit by knowing that outstanding balances will eventually 8
- 9 be spent in their stores rather than elsewhere in the marketplace; and
- 10 (c) Fundamental fairness requires that customers be allowed to spend
- their prepaid card balances without unwarranted fees or expiration dates. 11
- 12 (2) The purpose of the Prepaid Card Consumer Protection Act is to
- ensure a fair marketplace by protecting the interests of the state's 13
- 14 consumers.
- 15 (1) For purposes of the Prepaid Card Consumer Protection Sec. 3.
- Act, prepaid card means a record evidencing a promise, made for monetary 16
- 17 consideration, by a seller or issuer that goods or services will be
- provided to the owner of the record to the value shown in the record. A 18
- prepaid card includes, but is not limited to, a: 19
- (a) Record that contains a microprocessor chip, magnetic strip, or 20
- other storage medium that is prefunded and for which the value is 21
- 22 adjusted upon each use;
- 23 (b) Gift certificate;
- 24 (c) Stored-value card or certificate;
- 25 (d) Store card; or
- (e) Prepaid long distance telephone service that is activated by a 26
- prepaid card that requires dialing an access number or an access code in 27
- addition to dialing the telephone number to which the user of the prepaid 28
- card seeks to connect. 29
- (2) Except as provided in subsection (4) of this section, it shall 30
- be unlawful for any person or entity to: 31

- 1 (a) Charge any fee, including a maintenance, service, or inactivity
- 2 <u>fee, on a prepaid card; or</u>
- 3 <u>(b) Place an expiration date on a prepaid card or otherwise limit</u>
- 4 the time for the redemption of a prepaid card.
- 5 (3) Except as provided in subsection (4) of this section, when a
- 6 prepaid card has a cash value of ten dollars or less, the card issuer
- 7 shall redeem the card for cash at the customer's request.
- 8 (4) A prepaid card may contain an expiration date and is not
- 9 required to be redeemable for cash as provided in subsection (3) of this
- 10 <u>section if the prepaid card was:</u>
- 11 (a) Issued pursuant to an awards or loyalty program where no money
- 12 or thing of value was given in exchange for the prepaid card; or
- 13 <u>(b) Donated to a charitable organization without any money or other</u>
- 14 thing of value being given in exchange for the prepaid card.
- 15 (5) If a prepaid card has an expiration date as permitted under
- 16 subsection (4) of this section, it shall be disclosed clearly and legibly
- 17 on the prepaid card.
- 18 Sec. 4. A person who violates section 3 of this act shall be
- 19 subject to a civil penalty not to exceed one thousand dollars per
- 20 <u>violation</u>. Such civil penalties shall be assessed in a civil action
- 21 brought for such purpose by the Attorney General or county attorney in
- 22 the district court of the county in which the violation occurred.