

One Hundred Seventh Legislature - Second Session - 2022

Introducer's Statement of Intent

LB1137

Chairperson: Senator Ben Hansen

Committee: Business and Labor

Date of Hearing: January 31, 2022

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB 1137 harmonizes the Fair Pay to Play Act's purpose in providing student-athletes with the tools and flexibility to monetize their name, image and likeness with the ability of postsecondary institutions to preserve their marks, ensure compliance, and protect their educational mission. It provides needed clarity to guide students and postsecondary institutions as they navigate this new area of opportunity. The Title of the Act is also updated to better reflect its scope and purpose. Under the bill, the Act's new name would be The Nebraska Student-Athlete Name, Image or Likeness Rights Act.

Principal Introducer: _____

Senator Megan Hunt