

ONE HUNDRED FOURTH LEGISLATURE

FIRST SESSION

LEGISLATIVE RESOLUTION 321

Introduced by Morfeld, 46; Stinner, 48.

PURPOSE: The purpose of this resolution is to examine the potential growth for tourism in Nebraska and to develop funding recommendations for designated Nebraska tourism sites. The study shall include, but not be limited to, an examination of the following issues:

(1) The criteria by which to designate specific tourism sites or specifically identify three to six existing tourism sites, or potential tourism sites, that have the ability to attract national and international visitors;

(2) The amount of funding necessary to properly develop tourism sites as a source of economic development;

(3) The guidelines that should be used for developing these tourism sites;

(4) Efforts and strategies in similarly situated states in funding specific tourism sites that lead to economic development; and

(5) The role of political subdivisions in the promotion and development of tourism sites.

The study committee shall develop a scoring model, matrix, or other criteria relative to comparing the economic impact of each proposed project. A proposed project should obtain a minimum economic impact score or ranking to be considered. Projects that are ranked the highest in economic development and impact should receive deference over other lower ranked projects. The study committee may collaborate with the Nebraska Tourism Commission to carry out this study.

NOW, THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE ONE HUNDRED FOURTH LEGISLATURE OF NEBRASKA, FIRST SESSION:

1. That the Appropriations Committee of the Legislature shall be designated to conduct an interim study to carry out the purposes of this

resolution.

2. That the committee shall upon the conclusion of its study make a report of its findings, together with its recommendations, to the Legislative Council or Legislature.