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## LEGISLATURE OF NEBRASKA

## ONE HUNDRED FOURTH LEGISLATURE

FIRST SESSION

## **LEGISLATIVE BILL 452**

FINAL READING

Introduced by Hilkemann, 4.

sections.

Read first time January 20, 2015

Committee: Health and Human Services

- A BILL FOR AN ACT relating to the Uniform Credentialing Act; to amend section 38-124, Reissue Revised Statutes of Nebraska, and section 38-178, Revised Statutes Cumulative Supplement, 2014; to change provisions relating to advertisement by credential holders; to provide for disciplinary action; and to repeal the original
- 7 Be it enacted by the people of the State of Nebraska,

- 1 Section 1. Section 38-124, Reissue Revised Statutes of Nebraska, is
- 2 amended to read:
- 3 38-124 (1) Any credential holder's advertisement for health care
- 4 services shall identify the type of credential or credentials held by the
- 5 credential holder pursuant to the definitions, titles, and abbreviations
- 6 authorized under the practice act applicable to his or her credential or
- 7 credentials or the examination designations required for a credential
- 8 under the practice act applicable to his or her credential or
- 9 credentials. The advertisement shall not include deceptive or misleading
- 10 information and shall not include any affirmative communication or
- 11 <u>representation that misstates, falsely describes, or falsely represents</u>
- 12 the skills, training, expertise, education, board certification, or
- 13 <u>credential or credentials of the credential holder.</u>
- 14 (2) Every person credentialed under the Uniform Credentialing Act
- 15 shall make <u>his or her</u> the person's current credential available upon
- 16 request. The department, with the recommendation of the appropriate
- 17 board, if any, shall determine how a consumer will be able to identify a
- 18 credential holder. The method of identification shall be clear and easily
- 19 accessed and used by the consumer.
- 20 All signs, announcements, stationery, and advertisements of persons
- 21 credentialed under the act shall identify the profession or business for
- 22 which the credential is held.
- 23 Sec. 2. Section 38-178, Revised Statutes Cumulative Supplement,
- 24 2014, is amended to read:
- 25 38-178 Except as otherwise provided in sections 38-1,119 to
- 26 38-1,123, a credential to practice a profession may be denied, refused
- 27 renewal, or have other disciplinary measures taken against it in
- 28 accordance with section 38-185 or 38-186 on any of the following grounds:
- 29 (1) Misrepresentation of material facts in procuring or attempting
- 30 to procure a credential;
- 31 (2) Immoral or dishonorable conduct evidencing unfitness to practice

- 1 the profession in this state;
- 2 (3) Abuse of, dependence on, or active addiction to alcohol, any
- 3 controlled substance, or any mind-altering substance;
- 4 (4) Failure to comply with a treatment program or an aftercare
- 5 program, including, but not limited to, a program entered into under the
- 6 Licensee Assistance Program established pursuant to section 38-175;
- 7 (5) Conviction of (a) a misdemeanor or felony under Nebraska law or
- 8 federal law, or (b) a crime in any jurisdiction which, if committed
- 9 within this state, would have constituted a misdemeanor or felony under
- 10 Nebraska law and which has a rational connection with the fitness or
- 11 capacity of the applicant or credential holder to practice the
- 12 profession;
- 13 (6) Practice of the profession (a) fraudulently, (b) beyond its
- 14 authorized scope, (c) with gross incompetence or gross negligence, or (d)
- in a pattern of incompetent or negligent conduct;
- 16 (7) Practice of the profession while the ability to practice is
- 17 impaired by alcohol, controlled substances, drugs, mind-altering
- 18 substances, physical disability, mental disability, or emotional
- 19 disability;
- 20 (8) Physical or mental incapacity to practice the profession as
- 21 evidenced by a legal judgment or a determination by other lawful means;
- 22 (9) Illness, deterioration, or disability that impairs the ability
- 23 to practice the profession;
- 24 (10) Permitting, aiding, or abetting the practice of a profession or
- 25 the performance of activities requiring a credential by a person not
- 26 credentialed to do so;
- 27 (11) Having had his or her credential denied, refused renewal,
- 28 limited, suspended, revoked, or disciplined in any manner similar to
- 29 section 38-196 by another state or jurisdiction based upon acts by the
- 30 applicant or credential holder similar to acts described in this section;
- 31 (12) Use of untruthful, deceptive, or misleading statements in

- 1 advertisements, including failure to comply with section 38-124;
- 2 (13) Conviction of fraudulent or misleading advertising or
- 3 conviction of a violation of the Uniform Deceptive Trade Practices Act;
- 4 (14) Distribution of intoxicating liquors, controlled substances, or
- 5 drugs for any other than lawful purposes;
- 6 (15) Violations of the Uniform Credentialing Act or the rules and
- 7 regulations relating to the particular profession;
- 8 (16) Unlawful invasion of the field of practice of any profession
- 9 regulated by the Uniform Credentialing Act which the credential holder is
- 10 not credentialed to practice;
- 11 (17) Violation of the Uniform Controlled Substances Act or any rules
- 12 and regulations adopted pursuant to the act;
- 13 (18) Failure to file a report required by section 38-1,124,
- 14 38-1,125, or 71-552;
- 15 (19) Failure to maintain the requirements necessary to obtain a
- 16 credential;
- 17 (20) Violation of an order issued by the department;
- 18 (21) Violation of an assurance of compliance entered into under
- 19 section 38-1,108;
- 20 (22) Failure to pay an administrative penalty;
- 21 (23) Unprofessional conduct as defined in section 38-179; or
- 22 (24) Violation of the Automated Medication Systems Act.
- 23 Sec. 3. Original section 38-124, Reissue Revised Statutes of
- 24 Nebraska, and section 38-178, Revised Statutes Cumulative Supplement,
- 25 2014, are repealed.