

**One Hundred Seventh Legislature - Second Session - 2022**

**Introducer's Statement of Intent**

**LR284**

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**Chairperson: Senator Steve Halloran**

**Committee: Agriculture**

**Date of Hearing: February 15, 2022**

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

The intent of LR284 is to encourage the Nebraska Legislature to support an objective review of the "Product of U.S.A." label by the USDA and support any action to restrict the scope of use in a way that is beneficial for cattle producers and consumers and is trade compliant.

The Beef State Agriculture is the #1 industry in Nebraska and cattle production represents the largest segment. The legislature should support initiatives to prevent misleading and deceptive practices that negatively affect United States Cattle producers that also drive down prices for the cattle producers while increasing the profits for the meatpacking industry. LR284 is in support of these efforts.

**Principal Introducer:** \_\_\_\_\_

**Senator Carol Blood**