

ONE HUNDRED NINTH LEGISLATURE

FIRST SESSION

**LEGISLATIVE RESOLUTION 49**

Introduced by Arch, 14.

WHEREAS, on March 1, 2025, the NEBRASKALand Foundation will present the NEBRASKALander Award, recognizing Nebraskans who have distinguished themselves through innovative business careers or public service, through voluntary leadership with a statewide impact, or through philanthropic contributions significantly benefiting the citizens of the state, to Jerry and Bill Adams at the annual Statehood Day Dinner held in the Nebraska State Capitol; and

WHEREAS, Jerry and Bill Adams grew up in Broken Bow, Nebraska, and were born with a love of agriculture, especially cattle, and developed their work ethic by milking cows, feeding calves, and farming; and

WHEREAS, after graduating from the University of Nebraska-Lincoln, they returned home to help their father with his growing cattle-feeding and farming operation. Jerry and Bill grew the operation into Adams Land and Cattle with a finishing capacity of one hundred twenty-five thousand head of cattle, a backgrounding network of up to one hundred twenty-five thousand head of cattle in over eighty-five locations, and six thousand acres of farmland; and

WHEREAS, Adams Land and Cattle has been using data, technology, and innovation, since 1951, and more recently artificial intelligence, and has changed the dynamics of cattle feeding utilizing sustainable practices and partnerships with Climate Smart Beef and its software, Revoro; and

WHEREAS, Jerry volunteered and served on the boards of CattleFax Board, Beef Alliance, Kansas City Federal Reserve Agricultural Board, Bellevue University, and Custer Economic Development; formed the Nebraska Beef Producers; co-organized the Beef Alliance; co-founded Full Value Agriculture, a Nebraska Agriculture Sustainability Initiative through Aksarben; and is a Governor of Aksarben; and

WHEREAS, Bill has volunteered his time at Custer Economic Development, the Broken Bow City Council, and Broken Bow Golf Club, and is an engineering mentor both inside and outside Adams Land and Cattle; and

WHEREAS, Bill and Jerry's dedication to agriculture and voluntary leadership with statewide impact earns them well-deserved respect and recognition.

NOW, THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE ONE HUNDRED NINTH LEGISLATURE OF NEBRASKA, FIRST SESSION:

1. That the Legislature congratulates Jerry and Bill Adams as recipients of the distinguished NEBRASKALander Award and extends its appreciation for their service to the State of Nebraska.

2. That a copy of this resolution be sent to Jerry and Bill Adams.