PREPARED BY: DATE PREPARED: PHONE: John Wiemer January 18, 2024 402-471-0051

LB 836

Revision: 00

FISCAL NOTE

LEGISLATIVE FISCAL ANALYST ESTIMATE

ESTIMATE OF FISCAL IMPACT – STATE AGENCIES (See narrative for political subdivision estimates)								
	FY 2024-25		FY 2025-26					
	EXPENDITURES	REVENUE	EXPENDITURES	REVENUE				
GENERAL FUNDS								
CASH FUNDS								
FEDERAL FUNDS								
OTHER FUNDS								
TOTAL FUNDS								

Any Fiscal Notes received from state agencies and political subdivisions are attached following the Legislative Fiscal Analyst Estimate.

LB 836 would add requirements under the Nebraska Liquor Control Act for retail licensees connected to co-branded alcoholic beverages. Co-branded alcoholic beverage would mean, "an alcoholic liquor beverage containing the same or similar brand name, logo, or packing as a nonalcoholic beverage."

The bill would add a requirement for co-branded alcoholic beverages in a retail sales floor that is larger than 2,500 square feet. The holder of a retail license for alcoholic liquor, beer, or wine at retail for consumption off the licensed premises in this case would not be allowed to display any co-branded alcoholic beverage immediately adjacent to any soft drink, fruit juice, bottled water, candy, or snack food portraying cartoons or youth-oriented images.

The bill would also add a requirement for co-branded alcoholic beverages in a retail sales floor that is 2,500 square feet or smaller. In this case, the holder of a retail license for alcoholic liquor, beer, or wine at retail for consumption off the licensed premises would either not be allowed to place any co-branded alcoholic beverage immediately adjacent to any soft drink, fruit juice, bottled water, candy, or snack food portraying cartoons or youth-oriented images or would need to equip displays containing any co-branded alcoholic beverage immediately adjacent to any soft drink, fruit juice, bottled water, candy, or snack food portraying cartoons or youth-oriented images with signage that would indicate the product is an alcoholic beverage.

The bill states exceptions regarding when these added requirements would apply.

The Nebraska Liquor Control Commission (NLCC) could cause inspection to be made on the premises of all retail licensees relating to co-branded alcoholic beverage displays and violations could result in the license being suspended, canceled, or revoked.

The NLCC estimates no fiscal impact as a result of this bill. There is no basis to disagree with this estimate.

ADMINISTRATIVE SERVICES STATE BUDGET DIVISION: REVIEW OF AGENCY & POLT. SUB. RESPONSE					
LB: 836 AM: AGENCY/POLT. SUB: Nebraska Liquor Control Commission (035)					
REVIEWED	BY: Joe	Wilcox	DATE: 01/05/2024	PHONE: (402) 471-4178	
COMMENTS: No disagreement with the Nebraska Liquor Control Commission estimate of No Fiscal Impact to the Agency from LB 836.					

Prepared by: (3) LeAnna Prange Date Prepared: (4) 1/4/24 Phone: (5) 471-4892 ESTIMATE PROVIDED BY STATE AGENCY OR POLITICAL SUBDIVISION FY 2024-25 FY 2025-26 EXPENDITURES REVENUE EXPENDITURES REVENUE GENERAL FUNDS 0 0 0 0 CASH FUNDS 0 0 0 0 FEDERAL FUNDS 0 0 0 0 OTHER FUNDS 0 0 0 0 TOTAL FUNDS 0 0 0 0	<u>E</u>
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FEDERAL FUNDS 0 0 0 OTHER FUNDS 0 0 0 0	
OTHER FUNDS 0 0 0	
TOTAL FUNDS 0 0 0 0	
Explanation of Estimate:	
No Fiscal Impact	

BREAKD	OWN BY MAJ	OR OBJECTS O	F EXPENDITURE	
Personal Services:				
POSITION TITLE	NUMBER OF <u>24-25</u>	POSITIONS <u>25-26</u>	2024-25 EXPENDITURES	2025-26 EXPENDITURES
Benefits				
Operating				
Travel				
Capital outlay				
Aid				
Capital improvements				
TOTAL				